

Helanie Scott



Passion. Courage. Knowledge.

Helanie Scott is CEO of [Align4Profit](#) in Dallas, Texas. Her tenacious spirit and passion for excellence make her unsurpassed as a change agent, transformation specialist, high performing team developer, and successful entrepreneur. She is energetic and straightforward with the experience and commitment to deliver.



Helanie (pronounced yeh-LAH-nee) has driven stunning leadership and cultural transformations for an impressive list of organizations. She has mastered the ability to connect with her audiences in the boardroom, classroom, on stage, or in one-on-one coaching sessions. Helanie's Align4Profit clients rave at the way her engaging programs freshen outdated mindsets and her facilitation and training style deliver results-oriented, aligned action.

She has developed a number of proprietary leadership development processes, tools, and foundational approaches, including [The Magnetic Power of Leadership Intimacy](#), the [Six Attraction Powers](#), and a very successful [CoachQuest Leader-as-Coach](#) program. [Leadership Excellence](#) recently ranked Helanie and her company as number 2 among Medium-sized consulting practices based on seven criteria, including: content, curriculum, take-home value, and results achieved.

With many successfully executed Human Capital assignments to her credit—in the United States, Canada, United Kingdom, and South America, and South Africa— has made her particularly adept at understanding and capitalizing on this unique point of difference by engaging perceptions within multicultural companies as well as multicultural markets and strictly domestic organizations. Backed by solid psychological research, all of her easy-to-use and profoundly effective leadership development tools can be put to work immediately.

Experience

- 25+ years providing Human Capital consulting
- An impressive client list serving multiple projects





Awards

Top Line Growth
18% growth in sales in 12 months



Peer Validation
Leadership 500 Excellence Awards hr.com

Best in Class
300% improvement in teamwork.
Winner of Best IT Organization



An Award
Best practice coaching model



CoachQuest Leader-as-Coach Program



Culture Transformation
40% increase in employee engagement
21% positive change in customer perception



Qualifications

- Adult Learning Principles Certification, University Oklahoma
- Certificated in EQ, Emotional Intelligence and Master Mentor with EQMentor
- Certificated in DISC Behavioral Assessments, HBDI, TA, Myers Briggs, among others
- Working knowledge of The Organizational Lifecycle, Dr. Adizes and Whole Brain Learning
- Presentation and Media Skills, training actors and presenters for TV commercials and film
- Serves on the Executive Education committee for Women's Business Council Southwest
- Helanie serves as special advisor to the board of My Possibilities charity
- Mentor with SMU, Cox School of Business

"Helanie is unrivaled to any other coach that I have had the chance to work with throughout my career. She has a unique talent to zoom in on important development areas, bring clarity to issues, adding new perspectives and not the least offer pragmatic and creative proposals for how to tackle various challenges."

—Peter Michelson, VP Business Innovation, Ericsson Inc.

Personal

- Conversant in three languages: English, Afrikaans, and Fanagalo (Based on Zulu, English and Afrikaans).
- Received pre-teacher's certification in ballet, supporting actress in a movie, experienced the longest, fastest and tallest zip line in the world and lives with her two children in Dallas.

Giving Back Committed to supporting organizations and activities whose primary goal is to give back to the community through the development and enhancement of peoples' lives. [My Possibilities](#) is an organization that offers a first-of-its-kind program for adults with special needs.

"Helanie has been instrumental in supporting us to recruit the best talent to our newly formed unit. Once established she has provided highly appreciated coaching to the team, as well as to each of the individual team members. The results have been impressive, the team came out very strong in this year's leadership assessment. I can strongly recommend Helanie for her passion, perceptiveness, courage, and obviously for her impressive experience in this area - she will make a difference!

- Niklas Heuveldop, Executive Vice President & General Manager at Ericsson Inc.