

Helanie Scott



Passion. Courage. Knowledge.

A savvy, street-smart leadership development consultant, Helanie Scott is CEO of [Align4Profit](#) in Dallas, Texas. Her tenacious spirit and passion for excellence make her unsurpassed as a change agent, transformation specialist, keynote speaker, high performing team developer, leadership development facilitator / content developer, and successful entrepreneur. She is energetic and straightforward with the experience and commitment to deliver.



Helanie (pronounced yeh-LAH-nee) has driven stunning leadership and cultural transformations for an impressive list of organizations. She has mastered the ability to connect with her audiences in the boardroom, classroom, on stage, or in one-on-one coaching sessions. Helanie's Align4Profit clients rave at the way her engaging programs freshen outdated mindsets and deliver results-oriented, aligned action.

She has developed a number of proprietary leadership development processes, tools, and foundational approaches, including [The Magnetic Power of Leadership Intimacy](#), the [Six Attraction Powers](#), and a very successful [CoachQuest Leader-as-Coach](#) program.

[Leadership Excellence](#) recently ranked Helanie and her company as number 2 among Medium-sized consulting practices based on seven criteria, including: content, curriculum, take-home value, and results achieved.

With many successfully executed alignment assignments to her credit—in the United States, South America, Canada, United Kingdom, and South Africa—Helanie has developed a riveting and enlightening presentation style. Backed by solid psychological research, all of her easy-to-use, practical, and profoundly effective leadership development tools can be put to work immediately.

Her experience working and thriving in many different cultures has made her particularly adept at understanding the nuances of how leaders of all ages and from around the world can rise to the heights of extraordinary performance. She is able to capitalize on this unique point of difference by engaging those perceptions within multicultural companies as well as multicultural markets and strictly domestic organizations.

Raised in a small, South African mining town, by the age of 21 Helanie had set out on her own in Johannesburg, learned the ropes of the big city, and purchased the business that hired her. She emigrated to Canada and then to the United States, researching and studying leadership and organizational development, and growing her Align4Profit consulting firm. The culmination of her life experience, years of business consulting, and colorfully diverse background manifests itself in her deeply personal [Leadership Intimacy](#)® philosophy, which serves as the foundation to her development solutions.



Experience

- 25+ years providing Human Capital development for Fortune 500 companies and other small-to-mid-sized organizations, with an impressive client list.



Awards

- Coaching Model - Hilton Hotels - JD Powers
- Best in Class Business - Alliance Data Systems – Stevie
- CoachQuest Leader-as-Coach Program – 500 Excellence



Qualifications

- Adult Learning Principles Certification, University Oklahoma
- Certificated in EQ, Emotional Intelligence and Master Mentor with EQMentor
- Certificated in DISC Behavioral Assessments, TA, Whole-brain facilitation skills, among others
- Working knowledge of The Organizational Lifecycle, Dr. Adizes and Whole Brain Learning
- Presentation and Media Skills, training actors and presenters for TV commercials and film
- Serves on the Executive Education committee for Women’s Business Council Southwest
- Helanie serves as special advisor to the board of My Possibilities charity
- Mentor with SMU, Cox School of Business

“Helanie is unrivaled to any other coach that I have had the chance to work with throughout my career. She has a unique talent to zoom in on important development areas, bring clarity to issues, adding new perspectives and not the least offer pragmatic and creative proposals for how to tackle various challenges.”

—Peter Michelson, VP Business Innovation, Ericsson Inc.

Personal

- Conversant in three languages: English, Afrikaans, and Fanagalo (Based on Zulu, English and Afrikaans).
- Received pre-teacher’s certification in ballet, supporting actress in a few movies, experienced the longest, fastest and tallest zip line in the world and lives with her two children in Dallas.

Giving Back She is committed to supporting organizations and activities whose primary goal is to give back to the community through the development and enhancement of peoples’ lives. The primary charity she supports is [My Possibilities](#) an organization that offers a first-of-its-kind program for adults with special needs and cognitive difficulties.

Contact

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